

MDC

WESTERN DECOR CORPORATION CO., LTD.

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PATTAYA Show

WAREHOUSE mai Rd., Lamlukka, Pathumtl









rting. / *สีของกระเบื้องจริงอาจจะแตกต่างจากสีในภาพเนื่องจากการพิมพ์



ABOUT WDC



บริษัท เวสเทิร์น เดคอร์ คอร์ปอเรชั่น จำกัด (WDC) มีประสบการณ์มากกว่า 15 ปี ในการนำเข้าวัสดุตกแต่ง พื้นและผนังระดับพรีเมี่ยม ด้วยการสรรหาและออกแบบผลิตภัณฑ์ที่มีดีใชน์สวยงาม และมีความแตกต่างที่ไม่เหมือนใคร จึงได้ก้าวเข้ามาสู่ผู้นำเทรนด์โดยทำงานร่วมกันกับนักพัฒนาวิจัย และดีใชน์เนอร์ชั้นนำเพื่อให้ลูกค้าได้สัมผัสถึงความ สวยงาม (BEAUTY) ความโดดเด่นที่ไม่เหมือนใคร (UNIQUE) และเป็นผู้นำเทรนด์ (TRENDY)

โมเดลหลักในการดำเนินธุรกิจของ WDC คือการให้ความสำคัญในการพัฒนาปรับปรุงคุณภาพของบ้าน และ ที่อยู่อาศัยของลูกค้าคนสำคัญ ซึ่งหลายๆคอลเลคชั่นของเราได้รับรางวัลการออกแบบ REDDOT DESIGN AWARD จากประเทศเยอรมันที่มีความน่าเชื่อถือ และใบรับรอง GREEN LABEL CERTIFICATE ในเรื่องของความใส่ใจในสิ่งแวดล้อม หรือECO-FRIENDLY.

Western Decor Corporation Co., Ltd. (WDC) has had 15 years of experience in importing premium floor and wall decorative materials. By sourcing and designing stylish products with unique features, we have become a trendsetter in this area. Working closely with product researchers, developers and designers, we are able to offer our customers UNIQUE and TRENDY products with BEAUTY and top DESIGN.

WDC's main business model focuses on improving and enhancing residence quality for our value customers. A great number of our products has won many honorable Red Dot Design Awards from Germany. Furthermore, many of our tiles collection products have received the GREEN LABEL CERTIFICATE regarding environmental awareness and ECO-FRIENDLY products.





reddot design award







งานประณัตทุกแมททีเรียล **ความหรูหราระดับ A-LIST**

วัสดุสุดหรูมาตรฐานสวิสเซอร์แลนด์ ที่ขึ้นชื่อเรื่อง ความพิถีพิถันในทุกรายละเอียดทั้งดีใซน์และการผลิต เพื่อให้คุณได้ผลงานการตกแต่งระดับเวิล์ดคลาส รังสรรค์ความหรูหราให้บ้าน สะท้อนรสนิยม แฟชั่นนิสต้าของคุณได้อย่างไร้ที่ติ





THE BRAND

The roots and milestones of Niro Ceramic

Niro Ceramic Group has been around for more than 30 years. Marketed under the brand name of Niro Granite, its first manufacturing plant was established in 1979 in Switzerland to announce the presence of porcelain tiles to the world. Ever since, a variety of tiles has been exported across the globe and rapid growth in the Asian markets eventually led to the success of the Niro Ceramic establishment in Malaysia and Indonesia.

Attributed to the constant market demand and expansion of our own capacity, Niro Ceramic Group established a complete organisation in China to ensure that the same stringent quality product and customer service efficiency is achieved. While the continuous investment and adaptation to meet customers' demands have caused yet another rapid expansion of Niro Ceramic Group's network to Vietnam and Spain, one of the most notable Spanish brands in the market, Zirconio, become part of the Niro Ceramic Group.

European design, Global mindset.

Having a diverse network across the globe enabled Niro Ceramic Group to be the leading supplier that is backed with large stock keeping, ensuring prompt delivery with great credibility and customer satisfaction guaranteed.

And so, for over 3 decades, Niro Ceramic Group has succeeded in preserving the Swiss Heritage of always delivering high quality products and services to customers despite having many new product lines and numerous geographical expansions.

We pride ourselves in being a reliable and strong company, with an international presence in more than 100 countries worldwide, constantly innovating, leading by example with our extensive experience in the market.

Our people are enthusiastic with great possibilities ahead. We strive to bring the best collection designs of high quality porcelain tiles, efficient customer services and most important of all, the value added strategies to our partnerships all around the world.

Table of content SCENE Murale Newest Collections CEMENT CEMENTUM ELMINA GRAIN I PIETRA 13 MEGALITO 15 POLAR BLACK 19 REGAL REMIX 21 23 ROCKWOOD SONOSAND 25 27 STOCKHOLM TOUCHSTONE 29 60x120 VIEN STONE 31 20x120 cm. cm. SOFT WOOD 15x90 Wood 60x60 Collections ECO FORESTA 15x60 30x60 cm. cm.



SCENE

GLA MAT STR V3
PORCEIJAN MATT SURFACE SURFACE FROM TILE TO TILE

WALL FLOOR RANDOM DESIGN









PEAK (GSC01)



LAKE (GSC02)



CAVE (GSC03)



MOUNTAIN (GSC04) (60X120 CM.)

Surface: MATT / STRUCTURED (30x60 cm. for all colors, 60x60 & 60x120 only for GSC03 & GSC04)

Normal Size (cm.): 30x60 / 60x60 /60x120 Working Size (cm.): 29.7x59.7 / 59.7x59.7 / 59.7x119.7 Thickness (mm.): 10 (30x60, 60x60) / 12 (60x120)

R-rating: 10 (MATT) / 11 (STRUCTURED)

PEI:4

















MURALE











CAMEO WHITE (GML01)



OPAL GRAY (GML02)



CAVIAR BLACK (GML04)



QUARRY GRAY (GML03) (60X60 CM.)

Normal Size (cm.): 30x60 / 60x60 / 60x120 Working Size (cm.): 29.7x59.7 / 59.7x59.7 / 59.7x119.7 Thickness (mm.): 10 (30x60 / 60x60), 12 (60x120) Rectified : YES

R-rating: 9 (MATT) / 11 (STRUCTURED)



















CEMENT

UNGLA HONE HONED SURFACE











BONE (GNB21)



TAUPE (GNB22)



ANTRACITE (GNB24)



ASH (GNB23) (60X120 CM.)

Normal Size (cm.): 60x60 / 60X120 Working Size (cm.): 59.7x59.7 / 59.7x119.7 Thickness (mm.): 10 (60x60) / 12 (60X120) Rectified : YES

R-rating: 9 PEI : -















CEMENTUM









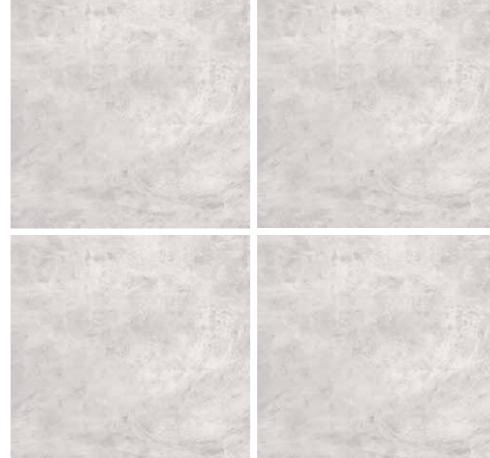








GREY (GCM04)



WHITE (GCM01) (60X60 CM.)

Normal Size (cm.): 30x60 / 60x60 Working Size (cm.): 29.7x59.7 / 59.7x59.7 Thickness (mm.): 10 Rectified : YES R-rating: 9 **PEI**: 4















ELMINA

UNGLA STR LAP V3

UNGLAZED PORCELIAN TILE

STRUCTURE SURFACE

LAPPATO SURFACE FROM TILE TO TILE

WALL FLOOR ANDOM DESIGN









FUJI WHITE (GEL01)



SIERRA BEIGE (GELO2)



YUKON GREY (GEL03)



ROCKY GREY (GELO4) (60X120 CM.)

Normal Size (cm.): 30x60 (only for structured) / 60x60 (only for lappato) / 60x120 (only for lappato)

Working Size (cm.) : 29.7x59.7 / 59.7x59.7 / 59.7x119.7

Thickness (mm.): 10 (30x60, 60x60) / 12 (60x120)

Rectified : YES

R-rating: 9 (LAPPATO) / 11 (STRUCTURED)





















GRAIN









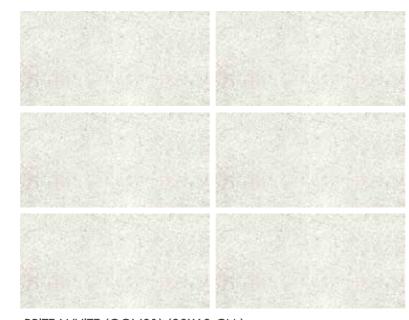




HARBOUR GREY (GGN02)



EBONY BLACK (GGN03)



BRITE WHITE (GGN01) (30X60 CM.)

Normal Size (cm.): 30x60 / 60x60 / 60x120 Working Size (cm.): 29.7x59.7 / 59.7x59.7 / 59.7x119.7 Thickness (mm.): 10 (30x60 / 60x60), 12 (60x120)

Rectified : YES R-rating: 10 PEI:-















I'PIETRA

UNGLA MAT STR LAP V3

UNGLAZED PORCEIIAN TILE

MATT STRUCTURE SURFACE SURFACE SURFACE

MODERATELY NOTICEABLE FROM TILE TO TILE

WALL FLOOR TILE

8/16/24/48
RANDOM DESIGN













BORGOGNA WHITE (GIP01)

IVORY (GIP4A)

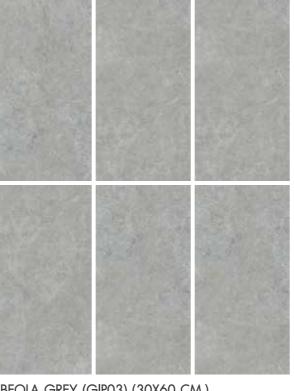




CHARCOAL (GIP4B)







BEOLA GREY (GIPO3) (30X60 CM.)

Surface: MATT (ONLY FOR GIP01, GIP03, GIP07) / LAPPATO (AVAILABLE FOR ALL COLOR) / STRUCTURED (NONLY FOR GIP03, GIP04, GIP4A, GIP4B)

Normal Size (cm.): 30x60 / 60x60 (AVAILABLE FOR ALL SURFACE) / 60x120 Working Size (cm.): 29.7x59.7 / 59.7x59.7 / 59.7x119.7

Thickness (mm.): 10 (30x60, 60x60) / 12 (60x120) Rectified : YES

R-rating: 10 (MATT) / 10 (STRUCTURED)

PEI: 5



















MEGALITO









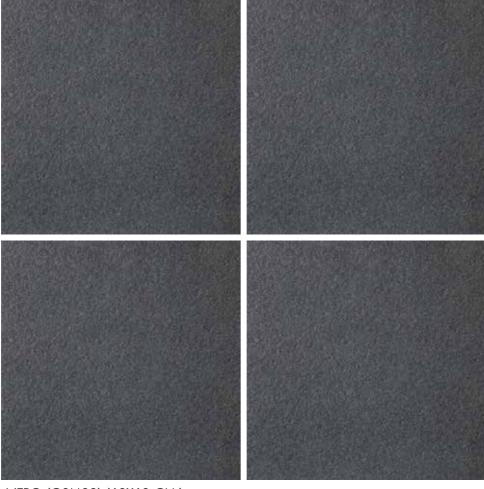
BIANCO (GSM01)



MARRONE (GSM02)



GRIGIO (GSM04)



NERO (GSM03) (60X60 CM.)

Normal Size (cm.): 60x60 Working Size (cm.): 59.7x59.7 Thickness (mm.): 10 Rectified : YES R-rating: 12 PEI : -





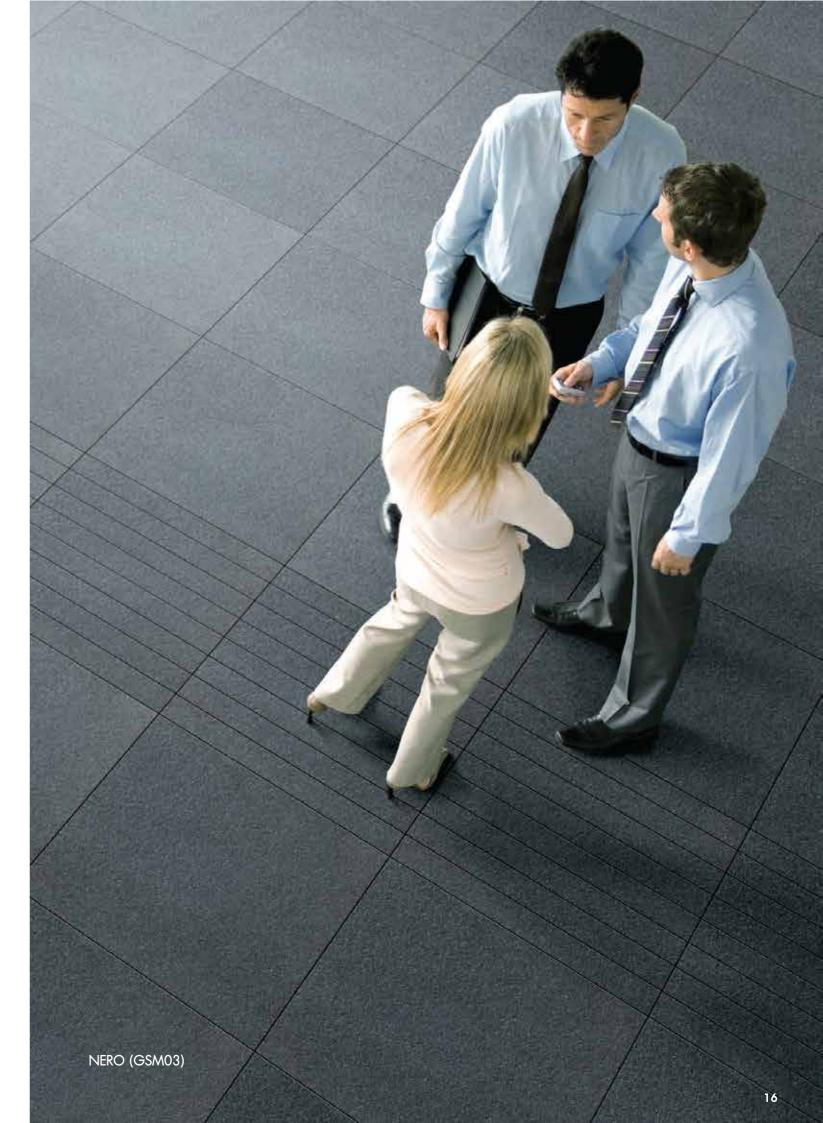












POLAR BLACK

UNGLA STR MAT V2
UNGLAZED PORCELIAN TILE

SURFACE

WALL
SURFACE

S







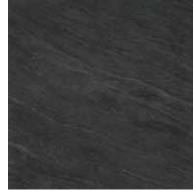




FOG (GPB01)



COBBLE STONE (GPB02)



CASTLE ROCK (GPB05)



FROST (GPB04) (30X60 CM.)

Normal Size (cm.): 30x60 / 60x60 Working Size (cm.): 29.7x59.7 / 59.7x59.7

Thickness (mm.): 10 Rectified : YES

R-rating: 9 (MATT) / 10 (STRUCTURED)

PEI:-



















REGAL

















ANTRACITE (GMR98)

BLACK (GMR97)

VANILLA (GMR83)

GREY (GMR82) (30X60 CM.)

Normal Size (cm.): 30x60 / 60x60 Working Size (cm.): 29.8×60 / 60×60 Thickness (mm.): 9.5 (POLISHED) / 10 (MATT)

Rectified : YES R-rating: 10 (MATT) PEI : -







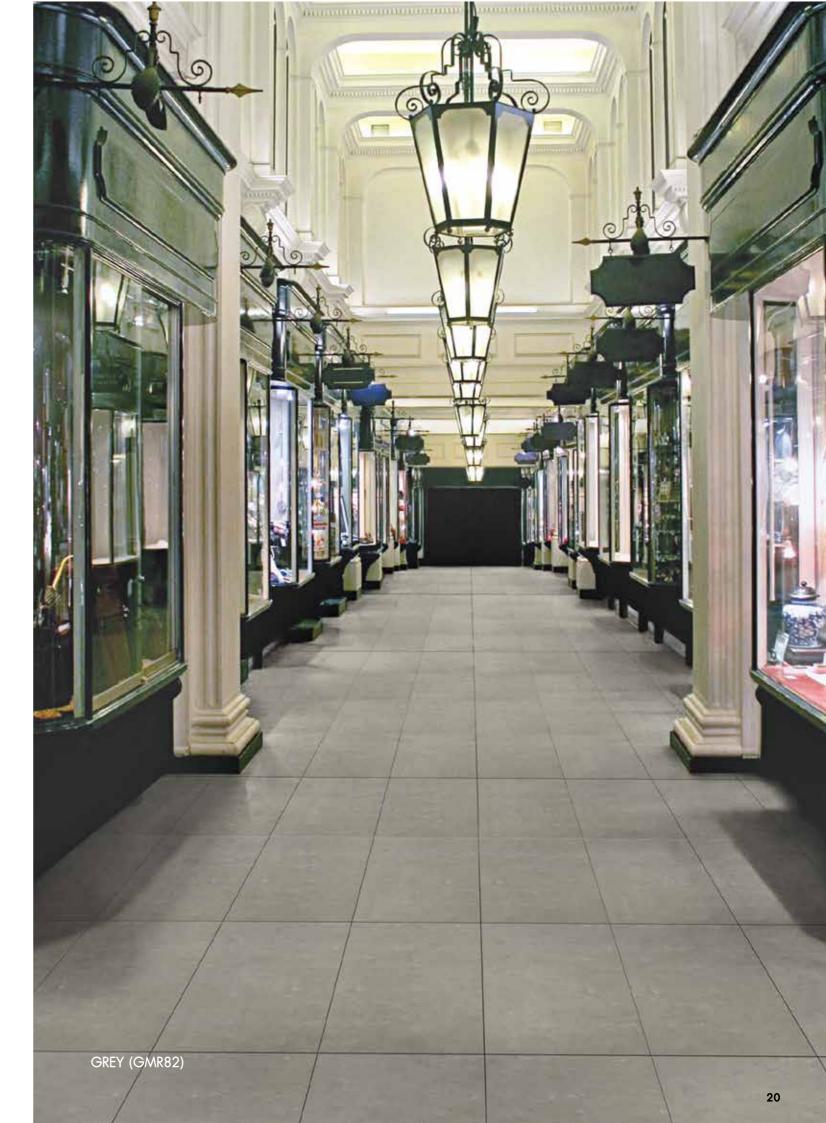












REMIX









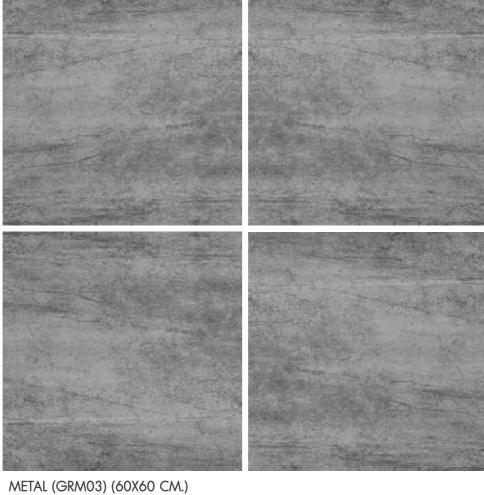
FOLK (GRM01)



JAZZ (GRM02)



POP ROCK (GRM04)



Normal Size (cm.): 30x60 / 60x60 / 60x120 Working Size (cm.): 29.7x59.7 / 59.7x59.7 / 59.7x119.7 Thickness (mm.): 10 (30x60 / 60x60), 12 (60x120)

Rectified : YES R-rating: 10 PEI : -



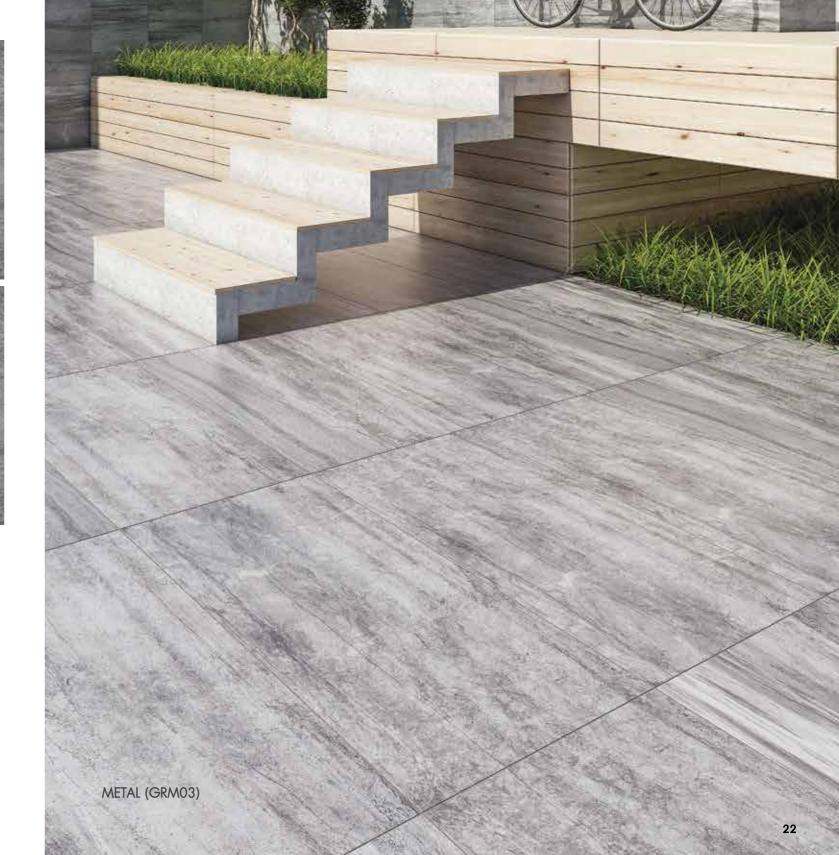












ROCKWOOD











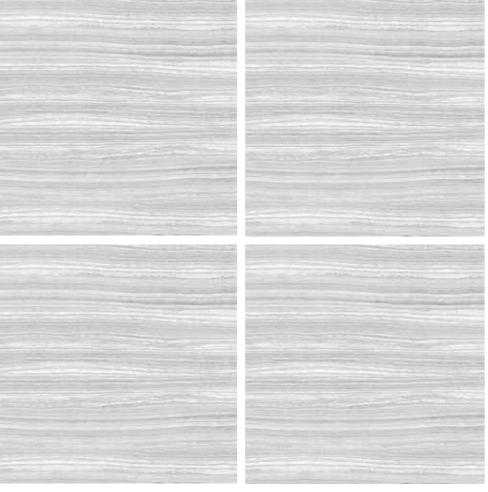
WEATHERED GREY (GRW01)



WEDGEWOOD (GRW04)



IRON GREY (GRW05)



MINT GREY (GRW03) (60X60 CM.)

Normal Size (cm.): 30x60 / 60x60 Working Size (cm.): 29.7x59.7 / 59.7x59.7

Thickness (mm.): 10 Rectified : YES R-rating: 9 (MATT) PEI: 4





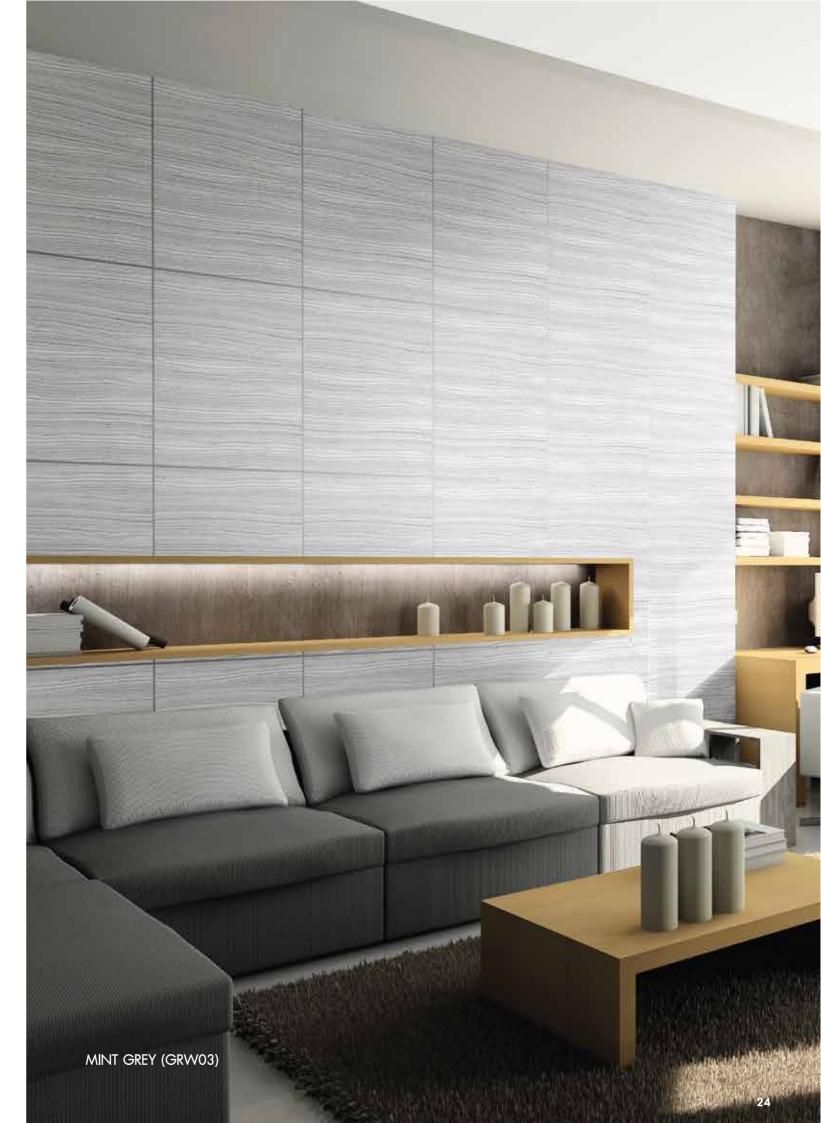












SONOSAND













DEEP DUSK (GSA04)

CHARCOAL BAY (GSA05)



SILVERY ROCK (GSA03) (30X60 CM.)

Normal Size (cm.): 30x60 / 60x60 /60x120 Working Size (cm.): 29.7x59.7 / 59.7x59.7 / 59.7x119.7 Thickness (mm.): 10 (30x60, 60x60) / 12 (60x120)

Rectified : YES

R-rating: 10 (MATT), 11 (STRUCTURED)

PEI : -



















STOCKHOLM











BONDE (GSK01) (60X60 CM.)

Normal Size (cm.): 60x60 / 60x120 Working Size (cm.): 59.7x59.7 / 59.7x119.7 Thickness (mm.): 10 (60x60) / 12 (60x120)

Rectified : YES R-rating: 9 PEI : -



















TOUCHSTONE







SANDSHELL (GTU01)









MOONLESS NIGHT (GTU05)





Normal Size (cm.): 30x60 / 60x60 Working Size (cm.): 29.8x60 / 60x60

Thickness (mm.): 10 Rectified : YES R-rating: 10 (MATT)



COASTAL FOG (GTU07)

















VIEN STONE











BEIGE (GSV01)



BROWN (GSV02)



GREY (GSV04)

Normal Size (cm.): 30x60 / 60x60 Working Size (cm.): 29.7x59.7 / 59.7x59.7 Thickness (mm.): 10 Rectified : YES R-rating: 9

PEI: 4 *MATT SURFACE SPECIAL ORDER.



BLACK (GSV03) (60X60 CM.)

















SOFTWOOD















LEGNA CASTANO (GDW04)



MARRONE LEGNO (GDW03) (15X60 CM.)

Surface : SLIGHTLY STRUCTURED **Normal Size (cm.)**: 15x60 / 20x120 Working Size (cm.): 14.7x59.7 / 19.7x119.7 Thickness (mm.): 10 (15x60) / 12 (20x120)

Rectified : YES R-rating: 10 **PEI**: 3



















ECO FORESTA











MARRONE ALBERO (GDW16)



ROSSO ALBERO (GDW15)



ALBERO BIANCO (GDW10) (15X60 CM.)

Normal Size (cm.): 15x60 / 15x90 Working Size (cm.): 14.7x60 / 14.7x90 Thickness (mm.): 10 (15x60) / 11 (15x90)

Rectified : YES R-rating: 11 **PEI**: 3





















TILELAYOUT PATTERN

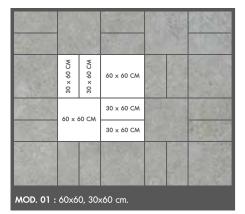
INNOVATION DESIGN FASHION POSSIBILITIES

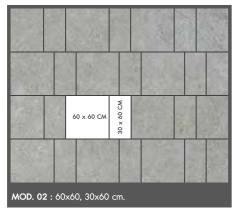
Due to the low porosity of porcelain tiles, an improved high performance cementitious adhesive in accordance to BS EN 12004 & ISO 13007-1 is highly recommended adhesive manufacturers installation. Products that meet this standard are available amongst leading adhesive manufacturers. Please seek expert advice from adhesive manufacturers for proper selection and application.

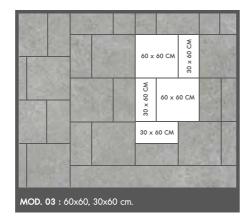


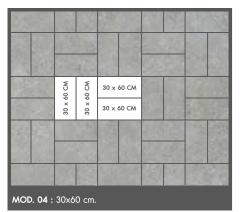








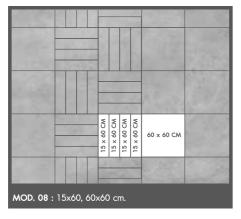












Colour Variations: Since the colour reproduction in this printed piece will vary from the actual tile colours, final selection should be made from tile samples. Colour, shade and glaze variations may exist due to the inherent characteristics of porcelain tile. SHOULD BE USED TO CUT TILE TECHNICIANS.

FINISHES & TEXTURES



POLISHED

A full polished finish give the interior a vibrant and rich effect. The finish is a highly reflective and deepens the colour of tile and adds elegance to any installation.



MATT / UNPOLISHED

The matt / unpolished finish give a beauty of nature soft look. The elegance of this finish is matched by its low maintenance and durability.



HONED

The matt finish is a soft and opaque finished which is delicate to touch and feel. This tile finish give character and space to every room setting.



LAPPATO / SEMI POLISHED

The lappato finish is achieved through a mechanical process whereby the surface is polished with an abrasive wheel to softly reflect a sheer shine to give an elegant finish for an interior space.



STRUCTURED / TEXTURED

Design from natural stone or slabs, the structured or rock finish give slip resistant for any use or application. Durable and low maintenance, which offers sophistication that will lasts.



This test is applied for glazed porcelain tile and more applicable for floor tiles. The rating measures the abrasive resistance or hardness of the tile's glaze on scale of 0-5.

Class 0 (PEI 0) NO FOOT TRAFFIC
WALL TILE ONLY and should not be used on floors.

Class 1 (PEI 1) VERY LIGHT TRAFFIC For tile that are suitable for residential bathroom with light or very low barefoot foot traffic.

Class 2 (PEI 2) LIGHT TRAFFIC may be used where abrasive foot traffic is minimal-such as bathrooms, bedrooms, dining rooms and living rooms.

Class 3 (PEI 3) FOR FLOOR subject to normal foot traffic and usage (including kitchens, outdoor entryways and hallways. These tile can be recommended for all residential installations with normal foot traffic.

Class 4 (PEI 4) MODERATE TO HEAVY TRAFFIC Suitable for light to medium commercial applications and high foot traffic areas for residential application.

Class 5 (PEI 5) HEAVY TRAFFIC Ideally suited for all residential and heavy traffic commercial areas under normal foot traffic conditions.

SHADE VARIATION



UNIFORM FORM

The range of colours and tones within the same shade is relatively uniform form tile to tile. Minimal to no difference among pieces from the same production run.



SLIGHTLY NOTICEABLE FROM TILE TO TILE

The range of colours and tones within the same shade is slightly noticeable from tile to tile. clearly distinguishable differences in design or pattern. with similar or slight change in colour tones.



MODERATELY NOTICEABLE FROM TILE TO TILE

The range of colours and tones within the same shade is moderately noticeable from tile to tile. clearly distinguishable differences in design or pattern.



DISTINCTLY NOTICEABLE FROM TILE TO TILE

The range of colours and tones within the same shade is distinctly different from tile to tile.
Random colour differences from tile to tile so that one tile may have totally different colours from that on other tiles. FINAL INSTALLATION CAN BE UNIQUE.



ENVIRONMENTALLY PREFERRED PRODUCT

Basaltina, Borgogna, Cementum, l'Pietra, Megalito, Nordik Stone, Polar Black, Solfen, Traces, Vein Stone, Yura

UNITED WE STAND, FOR THE ENVIRONMENT

Sustaining the environment has been the latest inclination of today's world. The sensitivity of consumer towards the atmosphere and preference for the environmentally-friendly product has been growing gradually over the years.

Understandably, the attitude of green consumerism in recent years is the effort of earth-loving individuals not only to protect themselves against harmful radicals but also minimising harm caused to mother earth by scrutinising products for environmental safety. Ethical behaviour has become even more crucial as consumers tend to associate their personality or characteristics with the brand. Being pioneer in the tile industry,

Niro Granite proudly announces that is certified as a Green label by the Singapore Environmental Council (SEC). By obtaining the green label certification, Niro Granite commits itself in manifesting and spreading the passion of life with the "ecological attitude"for a better future. with tagline that proudly proclaims: "Passionate About Life", Consumers can relate their eco-behaviour and personality with the brand. By distinguishing the passion of existing in a benevolent life and living in harmony with the environment, Niro Granite pledges to provide credible and familiar positioning to the customers. Devoted to be socially responsible, society and environment has always been at the forefront of Niro Granite's business.







